



CRYPTO GOLF CUP

SWITZERLAND 2026

Where Crypto Valley Meets The Fairway



Sponsoring Deck

March 2026 | Yonghan Lee

www.cryptogolfcup.com



WHAT THE CRYPTO GOLF CUP IS ABOUT

Golf is booming and many builders, investors and partners share a genuine passion for the game. The **Crypto Golf Cup** brings the existing network together and opens the door to new faces in a different, exclusive environment – not in conference halls, but out on the fairway.

It connects people who love both golf and crypto and gives them space for real, unhurried conversations in a premium setting far away from expo noise.

The event is designed as a community of founders and builders, VCs and family offices, as well as C-level decision makers across Web3.

The philosophy is clear: A high-quality format with higher relevance and better conversations that can grow into a portable tournament series at major conferences around the world.



SIDE EVENT OF CRYPTO VALLEY CONFERENCE

- First ever tournament played one day before Crypto Valley Conference (28–29 May 2026), next door in Holzhäusern (15min walking distance)
- Designed for local and international conference guests and Web3 friends who are passionate about golf.
- Followed by dinner, award ceremony and networking with drinks

EVENT DETAILS

27 MAY 2026

GOLFPARK HOLZHÄUSERN, ZUG



ONE DAY OF FULL SWING

- 18-hole individual Stableford tournament with leaderboard, prizes and special contests
- for 40–60 players (Men & Women), minimum handicap 54
- Starting times: 10:00 - 12:00 (~5.5 hours playing time)

LET'S BUILD TOGETHER

WHY PARTNER NOW?

- Be part of the very first Crypto Golf Cup at Crypto Valley Conference and help shape a format that can grow into a global series.
- Position your brand at the intersection of Web3, finance and a sport that many decision-makers truly care about.
- Get high-quality face time, measurable activations and premium content assets in return.
- Editorial announcement and dedicated social promotion by our media partner reaching millions of global readers and followers.



SPONSORING PACKAGES

TITLE PARTNER

Naming partner amplified
via Global Media Partner



5 included player spots (incl. green fee)

Keynote/intro on award-ceremony stage and
prize-giving for overall winners

Brand Visibility

- Banner/quickboard at Tee 1 and Green 18
- Logo & short clip on screens in golf arena
- Branded welcome goodie bag plus inserts
- Main logo on sponsor wall & event page

GOLD PARTNER

Strong brand presence as main event partner

3 included player spots (incl. green fee)

Presence on award-ceremony visuals

Brand Visibility

- Quickboard at Green 18
- Logo on screens in golf arena
- Inserts in welcome goodie bag
- Logo on sponsor wall & event page

SILVER PARTNER

Brand presence as main event supporter

2 included player spots (incl. green fee)

Presence on award-ceremony visuals

Brand Visibility

- Logo on screens in golf arena
- Inserts in welcome goodie bag
- Logo on sponsor wall & event page

* Up to 50% of the sponsorship may be contributed in kind (goodies, merchandise, winning prizes, etc.). All partners are integrated into the communication plan (website, email, LinkedIn) and on-site branding. Final benefits & investments will be tailored to each partner.



ADDITIONAL SPONSORSHIPS



HALFWAY CATERING PARTNER

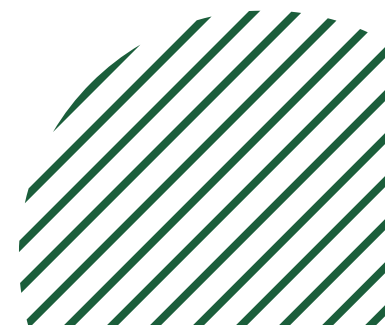
Exclusive branded halfway station (sandwiches, pies, fruit, snacks, drinks) with banner at Hole 10, mention in player communication and announcements.



SPECIAL CONTEST PARTNER

Exclusive ownership of all *Longest Drive* and *Nearest-to-Pin* prizes (Men & Women), including category naming, logo on contest boards and award slides, and on-stage prize handover with photos. The partner provides or funds the prizes.

* Up to 50% of the package value can be contributed in kind (e.g. products or vouchers as prizes).



GET IN TOUCH

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